



DuoCron ERP for Retail Industry

**Sell Smarter, Operate Leaner, Delight Customers –
The All-in-One ERP for Modern Retailers!**



Introduction

Retail success today depends on real-time inventory visibility, customer experience, and multi-channel integration. DuoCron ERP brings all these elements together—making it easier to manage stores, warehouses, billing counters, ecommerce portals, and supply chains through a single, integrated system.

Whether you're a chain of outlets or a growing D2C brand, DuoCron ERP offers complete control over:

- Purchasing & Vendor Management
- Centralized Inventory & Warehouse Handling
- Barcode-based In-store Operations
- POS Billing & Customer Checkout
- GST-compliant Finance & Accounting
- CRM & Loyalty Programs
- eCommerce Platform Sync
- Sales Forecasting & Promotions Management

With AI-powered dashboards and mobile access for store-level staff, it's built to scale your retail brand without scaling chaos.

What Makes DuoCron ERP Sets Apart?

✓ ERP is free, pay only for services.

✓ Fully optimized, yet easily customizable.

✓ Built-in Custom Industry Specific Features

✓ Seamlessly integrates with AI and other tools.

10+ Years of Experience

24*7 Customer Support

Worldwide Presence

We Understand Your Challenges

■ Inventory Mismatch Across Locations

Manually updating stock across stores and warehouses often leads to overstocking at one location and stockouts at another—hurting both cash flow and customer experience.

■ Checkout Delays & POS Downtime

Slow billing, duplicate entries, or system lags frustrate customers and reduce your daily sales potential.

■ Disconnected Online & Offline Channels

If your ecommerce stock doesn't sync with your warehouse and store, you risk overselling, delays, and negative reviews.

■ Unpredictable Sales & Demand Fluctuations

Festive spikes, clearance dips, or changing product trends make it difficult to plan what to stock and when—especially without AI-driven forecasts.

■ Inconsistent Pricing & Promotions

Rolling out a discount scheme across 20 stores? Manual uploads and errors can cost you margins and cause disputes with buyers.

■ Lack of Real-Time Visibility for Decision Makers

By the time the end-of-day report arrives, it's already too late to act on issues like low footfall or underperforming SKUs.

We Understand Your Challenges

■ Tax Compliance & Reporting Hassles

Missing GST/Tax filings or non-compliant invoices can lead to penalties and disrupted audit cycles.

■ Customer Retention Challenges

Without loyalty tracking or CRM tools, you miss upselling and re-engagement opportunities with your most valuable buyers.



Key Features

Real-Time, Multi-Location Inventory Management



Track SKU movement across stores, warehouses, kiosks, and online—updated in real time using barcode/QR-based entries. Enables auto-replenishment and central planning.

POS System with Offline Sync



A lightning-fast billing experience—scan, bill, apply discounts, and accept multi-mode payments. Works offline and syncs once reconnected.

AI-Based Demand Forecasting & Auto Reordering



Get dynamic stock suggestions based on past sales, seasonality, and location-level trends. Helps optimize working capital and meet demand peaks confidently.

Promotions, Coupons & Multi-Tier Pricing Engine



Create and launch location-wise discounts, festive bundles, and customer-specific pricing. All rules automatically apply during checkout—no manual override needed.

Key Features

eCommerce Platform Integration



Sync your ERP with leading platforms—auto-update inventory, orders, and customer data. Avoid overselling and unify data across your online and offline worlds.

Customer Loyalty & CRM



Track purchase history, birthdays, and interaction points. Run personalized campaigns, assign reward points, and monitor retention—all in one place.

Finance, GST/Tax, and E-invoicing Built In



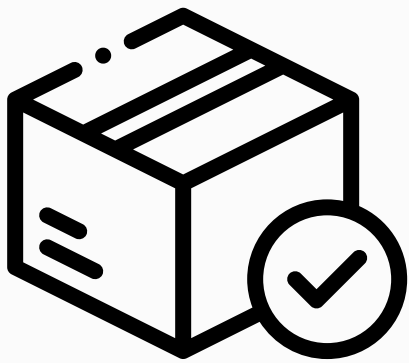
Auto-generate GST/Tax ready invoices, file returns, manage credit/debit notes, and track profitability by SKU, store, or customer type.

Business Intelligence Dashboards



Real-time dashboards show sales by store, fast/slow-moving SKUs, footfall vs conversion, profitability, inventory ageing, and more—helping you act, not just report.

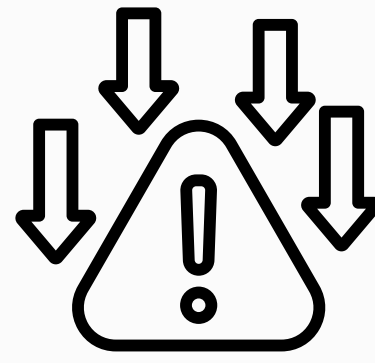
Real Benefits, Real Success



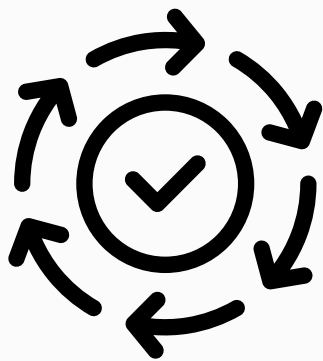
Accelerates market
readiness



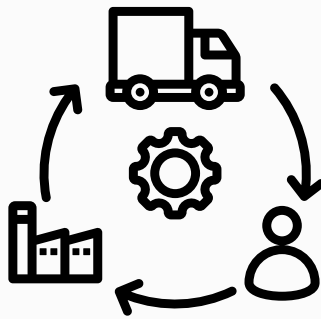
Reduces operational
costs



Mitigates
compliance risks



Boosts product
consistency



Optimizes inventory
turnover



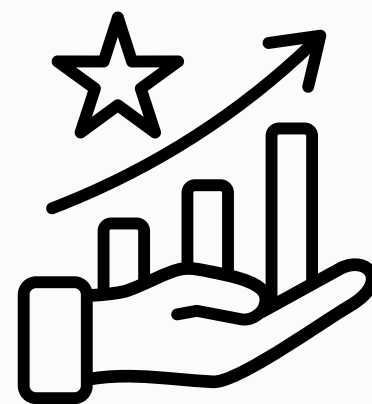
Strengthens supplier
partnerships



Enhances financial
transparency



Expedites sales
cycles



Protects brand
reputation



Contact Us for more
information about
DuoCron ERP for Retail
Industry



www.duocron.com



sales@duocron.com