



DuoCron ERP for **D2C** **Leaders**

Automate operations, sync sales, and deliver faster — without extra overhead.



Powering D2C Growth with Smarter, Simpler Operations

DuoCron ERP, powered by **ERPNext**, is built for brands that scale fast and deliver faster. It's a flexible, easy-to-use platform that unifies inventory, orders, dispatches, returns, and customer experience — all in one place.

Beyond just tracking operations, it empowers your teams to act faster — automate everyday workflows, manage multiple channels, and ensure customers receive the right products, on time, every time.

Mobile-ready, fully customizable, and packed with smart workflows — it helps you stay ahead of demand spikes, product launches, and seasonal peaks without operational chaos.

Smart. Simple. Scalable - That's ERP by DuoCron

- **Standalone Solution** evolved for fast-scaling D2C brands
- **Flexible to Integrate** with your website, marketplaces, and courier systems
- **Fully Customizable** to match your unique operations
- **Cloud-based Access** for secure, anytime-anywhere control
- **Free of Cost Product** — no hidden fees, no license trap

Key Features

that simplify processes and amplify results!



Inventory & Warehouse Management

- Real-time inventory sync across website and marketplaces
- Warehouse management system (WMS) for faster dispatches
- Auto stock alerts and replenishment suggestions
- SKU and variant handling (size, color, bundles)
- Courier integration for auto shipment booking and tracking



Sales & Customer Management

- CRM for lead nurturing and customer engagement
- Multi-channel sales integration (Website, Amazon, Flipkart, etc.)
- Promotion and coupon code management
- Mobile CRM app for easy access on the go



Mobility & User Access

- Mobile-first ERP access for all teams
- Role-based dashboards and permissions
- Search-driven navigation – no training needed



Order & Return Management

- Sales order automation across multiple channels
- Dispatch planning for faster order deliveries
- Seamless returns, exchanges, and refund workflows
- Customer self-service for tracking and return requests



Business Intelligence

- Real-time sales, inventory, and returns dashboards
- Drag-and-drop custom report builder
- Marketplace-wise and product-wise sales analytics



Financial Management

- Financial health dashboard in real-time
- GST automation for easier filings
- Payment collection and reconciliation tracking

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~ 91%

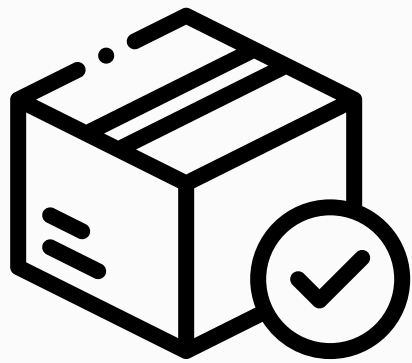
Less total cost of ownership as compared to Market Leaders like SAP, ZOHO, Microsoft, Oracle, etc. with **no compromise on features.**

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Helping D2C and E-Commerce Brands Scale Faster

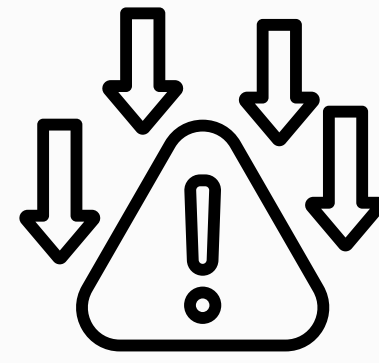
Serving brands in Fitness, Nutrition, Health & Wellness, Personal Care, Food and beverages, Lifestyle, and many more!



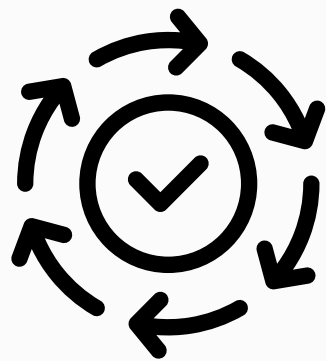
Faster order-to-delivery cycles



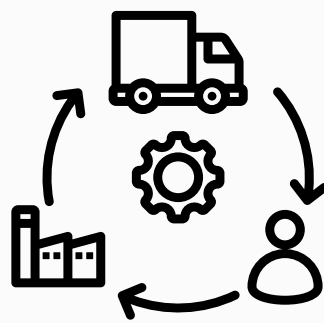
Lower overhead, higher margins



Real-time stock accuracy



Auto-manage returns and refunds



Faster restocking and fulfillment



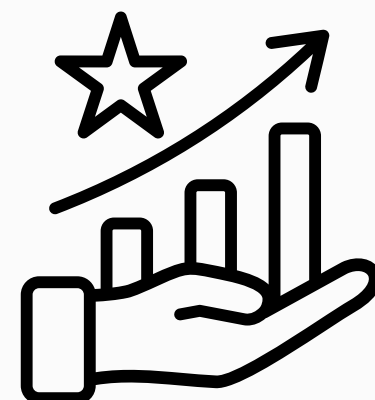
Consistent customer experience



Real-time sales and finance insights



One-click order dispatching



Protects brand reputation



Contact Us for more
information about
DuoCron ERP for D2C
Leaders



www.duocron.com



sales@duocron.com

